

November 2015

CDSL COMMEMORATES ITS MILESTONE ACHIEVEMENT

Central Depository Services (India) Limited (CDSL) has crossed the milestone of 1 crore active demat accounts.

To commemorate this occasion, world-renowned sand artist, Mr. Sudarsan Pattnaik sculpted a sand art structure at Puri beach, Odisha. The theme of the sand art sculpture was to thank all the investors, the environment friendly Green Initiative services of CDSL as well as the initiative of Single demat account for all financial instruments.

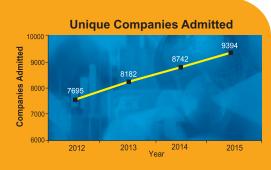


The sand art sculpted by Mr. Sudarsan Pattnaik to commemorate 1 crore CDSL demat accounts.



During the last 12 months, the number of active BO accounts with CDSL has increased from 0.92 Crore as on October 31, 2014 to 1.02 Crore as on October 31, 2015, which indicates growth of 11.05%.

As on October 31, 2015 CDSL has 578 DPs offering DP services from over 12,500 locations across the country. These DPs comprise of CMs, Banks, NBFCs & Custodians.



The securities of almost all listed companies have been admitted with CDSL for demat. Further, a large number of Private Limited and unlisted companies are also admitted with CDSL. As on October 31, 2015, the securities of 9394 unique companies have been admitted for demat with CDSL.

CDSL e-Infoline

LAUNCH OF ONLINE WILL FACILITY

A Will document is a declaration by which a person who prepares a Will (Testator) declares his/her intent of distribution of his/her assets after demise. This ensures a transparent and unencumbered succession of assets to the legal heirs.

Today, a variety of investment opportunities are available to individuals as a result of which the wealth of individuals is distributed across diverse asset classes. Also, with the increasing spread of entrepreneurship as well as more women joining the work force, the wealth in most households has increased. Further, with life moving at a very fast pace, uncertainty has increased substantially due to various health and environmental hazards. Hence, it is imperative, that in the unfortunate event of a sudden demise, the assets one holds are bequeathed in favour of one's loved ones as per one's wishes, leaving no room for ambiguity or discord amongst deceased's family members.

In line with its stated mission of providing convenient, dependable and secure depository services at an affordable cost, CDSL is pleased to inform that it will also be offering an online Will service - "myeasiwill". CDSL has tied up with WillJini.com, a leading Will service provider and arrived at a simple technology enabled solution to facilitate preparation of a Will. This will facilitate individuals to make their Will in an extremely convenient, secure and cost effective manner, thus, facilitating a simple and faster process of transfer of wealth and assets to the legal heirs of the deceased. For online Will creation, users are required to use the link to Myeasiwill on www.cdslindia.com.

Online Will generation requires a one-time registration by user. User would need to provide PAN Number and/ or Aadhaar number for identification. Other basic details like Name, Email Id, Mobile number, City and reference entity name (optional) are required to be updated during registration. Online Will can be created by an adult over 18 years of age. Registration would be successful on acceptance of the terms and conditions displayed during registration. On successful registration user would be provided with the login id and password on his email id entered at the time of registration.

Online will can be created by making online payment of ₹ 4000/-plus taxes at the applicable rate. Payment would be made in favour of Willjini Succession Services Pvt. Ltd. Payment can be made using debit card, credit card or net banking options. Once the payment is successful, user can proceed with Myeasiwill creation.

The frequently asked questions in 12 Indian languages (https://www.willjini.com/faq.html), key terms and process of Will creation are provided on the Myeasiwill link.

CDSL VENTURES LTD (CVL) AS AUTHENTICATION USER AGENCY (AUA) WITH UIDAI

CDSL had earlier informed about its enrolment as KYC Service Agency (KSA)/ Authentication Service Agency (ASA) with UIDAI to facilitate eKYC of investors.

Today, customers provide physical documents as verification of their Proof of Identity (PoI) and Proof of Address (PoA) which are key requirements for access to financial products. The Aadhaar eKYC service of UIDAI would provide an instant, electronic, nonrepudiable proof of identity and proof of address along with date of birth and gender. In addition, it also provides the resident's mobile number and email address to the service provider, which helps further streamline the process of service delivery.

The resident servicing agency is called the KYC User Agency (KUA)/Authentication User Agency (AUA). The KUA accesses the eKYC service through a registered KSA/ASA. We are pleased to inform that CDSL Ventures Ltd (CVL), a wholly owned subsidiary of CDSL, has received registration as AUA. Intermediaries can now enroll themselves as sub-AUA with CVL and avail the Aadhaar authentication facility provided by CVL.

Intermediaries desiring to register with UIDAI as KUA/ AUA and engage the services of CDSL as the KSA/ASA are requested to contact Ms. Latha Nair at 022-22725062 or write to lathan@cdslindia.com

SEMINAR ON ANTI MONEY LAUNDERING

CDSL had organized seminar for DP officials to update them about Prevention of Money Laundering Act (PMLA) guidelines. Queries of the participants were addressed by officials from FIU-IND present in the seminar. The seminar was organised in Chennai on October 10, 2015.

NISM DEPOSITORY OPERATIONS CPE PROGRAM

As an NISM accredited CPE Provider for conducting the Depository Operations Program, CDSL had conducted CPE training programmes in Bangalore on October 1, 2015, Kochi on October 3, 2015, Ahmedabad on October 10, 2015 and Mumbai on October 31, 2015.

TERMINATION OF DP

DPID	DP NAME
12073000	AARYA EQUITY (INDIA) PRIVATE LIMITED

CHANGE IN DP NAME

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DPID	OLD NAME	NEW NAME	
59900	VISHESH CAPITAL PRIVATE LIMITED	VRISE SECURITIES PRIVATE LIMITED	
49400	INDIANIVESH SECURITIES PRIVATE LIMITED	INDIANIVESH SECURITIES LIMITED	
38900	THE RATNAKAR BANK LIMITED	RBL BANK LIMITED	
81700	PURE SHARE CONSULTANT (I) PRIVATE LIMITED	PURE BROKING PRIVATE LIMITED	

INVESTOR AWARENESS PROGRAMS (IAPs)

During October 2015, CDSL BOPF Trust has conducted 41 IAPs across India. DPs/CMs also Participated in these IAPs. These programs were directed towards educating the investors about depository services, financial planning, online trading, advantages of holding Mutual Fund units in demat account, Rajiv Gandhi Equity Savings Scheme (RGESS), 'Do's and Don'ts' in dealing in Capital Markets, etc. For details on forthcoming IAPs, kindly visit Investor Meets.



Mr. Gyan Bhushan, Executive Director, Securities and Exchange Board of India (SEBI) addressing the audience at an IAP conducted at Mangalore, Karnataka on October 31, 2015.



Mr. Satyendra Kumar Tiwari of Stock Holding Corporation of India Limited addressing the audience at an IAP conducted at Ichalkaranji, Maharashtra on October 1. 2015.



CDSL's - Mobile App 'Myeasi'

(For easi – easiest registered users)

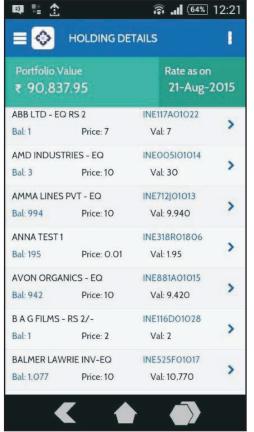
Now monitor your Demat account on the go...!!

CDSL is pleased to launch its interactive mobile App "Myeasi" to cater to the needs of CDSL demat account holders located across the globe. Myeasi is designed with adaptive technology such that it fits in all Smartphone/ tab screen sizes. Investors can log-in to Myeasi using their easi/easiest log-in credentials.

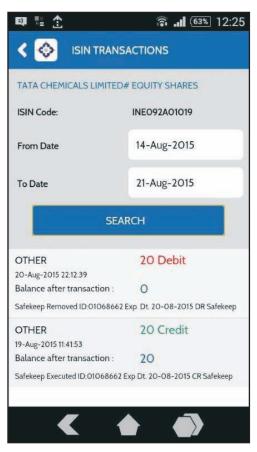
The brief features of Myeasi:

- Holding Details: View details of your holdings with valuation
- Transaction Inquiry: View transactions for the last 7 days in your demat a/c
- Corporate Announcement: Monitor corporate announcements for the securities held in your account and of 25 additional ISINs of your choice
- Set up Transaction (Trusted mode): easiest users can transfer shares using trusted mode to any four CDSL accounts, pre-notified by the BO
- Freeze / Unfreeze Transactions: easiest users can view and set up freeze and unfreeze transactions.
- Miscellaneous:
 - Edit profile (e-mail ID and mobile number)
 - Upgrade your account to easiest facility
 - Edit grouping (i. e. view multiple demat accounts through a single login id)
 - Register for CDSL's SMART (SMS Alert) facility.
 - Download Holdings in PDF format.

Myeasi App







Myeasi is presently available in the







To register for our easi/easiest facility, kindly visit www.cdslindia.com

